



2011 ADVERTISING RATE SHEET

All rates in US\$

OPTION 1 – TOP BONUS OFFER / TRAVEL DEAL (Home Page)

Have your bonus offer or travel deal featured as our top offer with the most exposure right on the home page(s). Visitors do not have to scroll down to see the offer and it is prominently featured as a “Top Offer”



FrequentFlyerBonuses.com	\$75/week
RewardsCanada.ca	\$75/week
FrequentFlyerBonuses.co.uk	\$15/week
VielFliegerPraemien.com	\$15/week

Option 1 Conditions: Maximum duration of 3 consecutive weeks to ensure the home page(s) remain dynamic. Rate includes an advertiser image and text. Max size of image: 300x60 pixels or 120x120 pixels

OPTION 2 – BONUS OFFER HIGHLIGHT (Home Page)

Have your bonus offer or travel deal featured on the home page as a bonus offer highlight below the top offers. May require visitors to scroll down to see the offer



FrequentFlyerBonuses.com	\$35/week \$120/month
RewardsCanada.ca	\$35/week \$120/month
FrequentFlyerBonuses.co.uk	\$10/week \$25/month
VielFliegerPraemien.com	\$10/week \$25/month

Option 2 Conditions: Rate includes advertiser text only

OPTION 3 – INDIVIDUAL PROGRAM PAGE – FEATURE OFFER

Here is your chance to sponsor your own program page or place a lucrative offer on a competitors page on our websites with a feature offer placed above all other offers.



FrequentFlyerBonuses.com	\$80/month
RewardsCanada.ca	\$80/month
FrequentFlyerBonuses.co.uk	\$20/month
VielFliegerPraemien.com	\$20/month

Option 3 Conditions: Rate includes an advertiser image and text. Max size of image: Limited only in width to a maximum of 760 pixels

OPTION 4 - INDIVIDUAL PROGRAM PAGE – BONUS OFFER LISTING

Just want your bonus offer listed amongst your programs other offers? This option allows you to list flight, car, hotel or any other partner offers on the websites. **A regular bonus offer listing is FREE on all of our websites**

OPTION 5 – FIXED BANNER RATES

We offer numerous locations throughout the websites to place banner and text ads.

	Monthly Non-Exclusive	Monthly Exclusive
Home Page	FrequentFlyerBonuses.com: \$95 RewardsCanada.ca: \$95 FrequentFlyerBonuses.co.uk: \$15 Vielfliegerpraemien.com: \$15	FrequentFlyerBonuses.com: \$175 RewardsCanada.ca: \$175 FrequentFlyerBonuses.co.uk: \$25 Vielfliegerpraemien.com: \$25
High Traffic Pages Starwood/IHG on FFB and RC Aeroplan and all credit card pages on RC SkyMiles on FFB	FrequentFlyerBonuses.com \$95 RewardsCanada.ca: \$95 FrequentFlyerBonuses.co.uk: N/A Vielfliegerpraemien.com: N/A	FrequentFlyerBonuses.com: \$175 RewardsCanada.ca: \$175 FrequentFlyerBonuses.co.uk: N/A Vielfliegerpraemien.com: N/A
Blogs	N/A	Blog.FrequentFlyerBonuses.com \$35 Blog.RewardsCanada.ca: \$45
Weekly Newsletter	N/A	FFB Roundup \$100 Rewards Canada News: \$100
All Other Pages/Text Ads/	FrequentFlyerBonuses.com: \$25 RewardsCanada.ca: \$25 FrequentFlyerBonuses.co.uk \$5 Vielfliegerpraemien.com: \$5	FrequentFlyerBonuses.com: \$40 RewardsCanada.ca: \$40 FrequentFlyerBonuses.co.uk: \$8 Vielfliegerpraemien.com: \$8

Option 5 Conditions: rates are for all banner sizes. Monthly exclusive rates allow for up to two ads per page except for the blogs which is one ad per page.

Discounts

Multiple ad and long term contract rates are be negotiable. Please contact us for more information

Terms and Conditions:

- All rates are subject to change without prior notice.
- All advertising is non-refundable once advertisements are live.
- 50% Kill fee applies to advertisements cancelled within 2 weeks of commencement date